



PARK LAWN LIMITED PARTNERSHIP

Committed to Your Right to Privacy

Park Lawn respects your right to privacy, and we are committed to protecting it. For that reason we have taken, and will continue to take measures to project the privacy of personal information held by us.

How We Use Your Information

When you provide us with your personal information, it helps us to better serve your needs. As a practice, we collect personal information for the following purposes:

- To set up, administer and deliver the products and services you have arranged to purchase from us;
- To provide you with ongoing services;
- To follow-up or introduce you to related products and services by Park Lawn that may better serve you or may be of interest to you;
- To understand your needs and preferences in order to develop products, programs and services that will better meet your needs; and
- To meet legal and regulatory requirements.

Ensuring Your Confidentiality

Trust is earned when information offered in confidence remains in confidence. Park Lawn Company does not disclose your personal information for purposes other than those for which it has collected, except with your consent or as required by law. Furthermore, we do not provide, rent or sell personal information to any third party organization or individual(s). Finally, personal information is held only as long as it is deemed necessary and relevant to the purposes for which it was intended.

Ensuring Your Security

To ensure that your personal information is held secure and is used in accordance with applicable federal and/or provincial privacy legislation, Park Lawn has established a Privacy Officer. The Privacy Officer has the responsibility for co-ordinating overall privacy protection and compliance with the federal and/or provincial privacy laws in place. The Privacy Officer is located at 57 Linelle Street, Toronto, Ontario. If you want to receive a copy of your personal information we have on file, please contact us as follows:

- Park Lawn Limited Partnership, Attention: Privacy Officer
57 Linelle Street, Toronto, Ontario M2N 2J4
- Phone the Privacy office at 416-231-1462, ext. 223.
- E-mail the Privacy Officer at sparwicki@parklawncompany.ca.